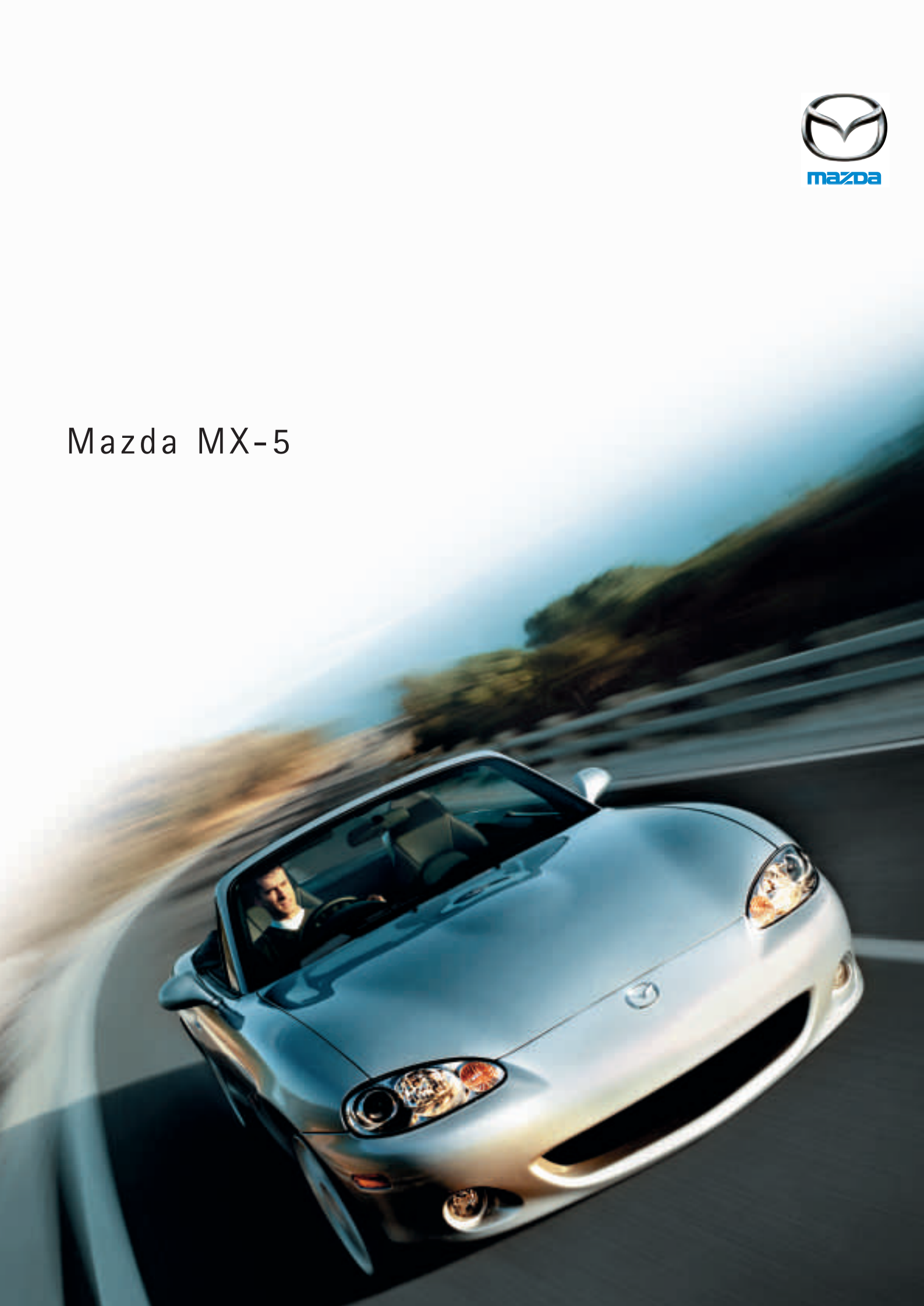
Mazda MX-5



the membership

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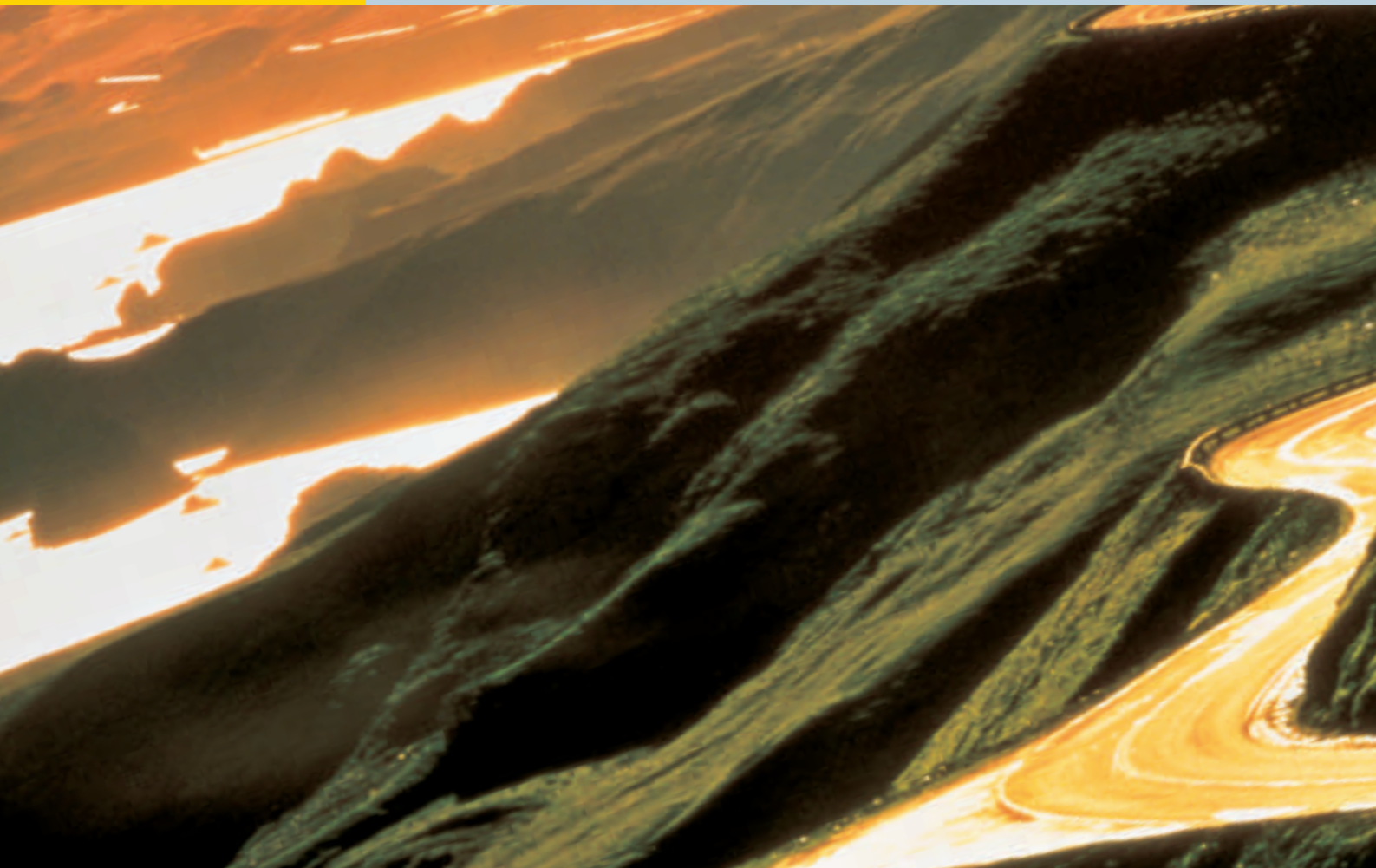
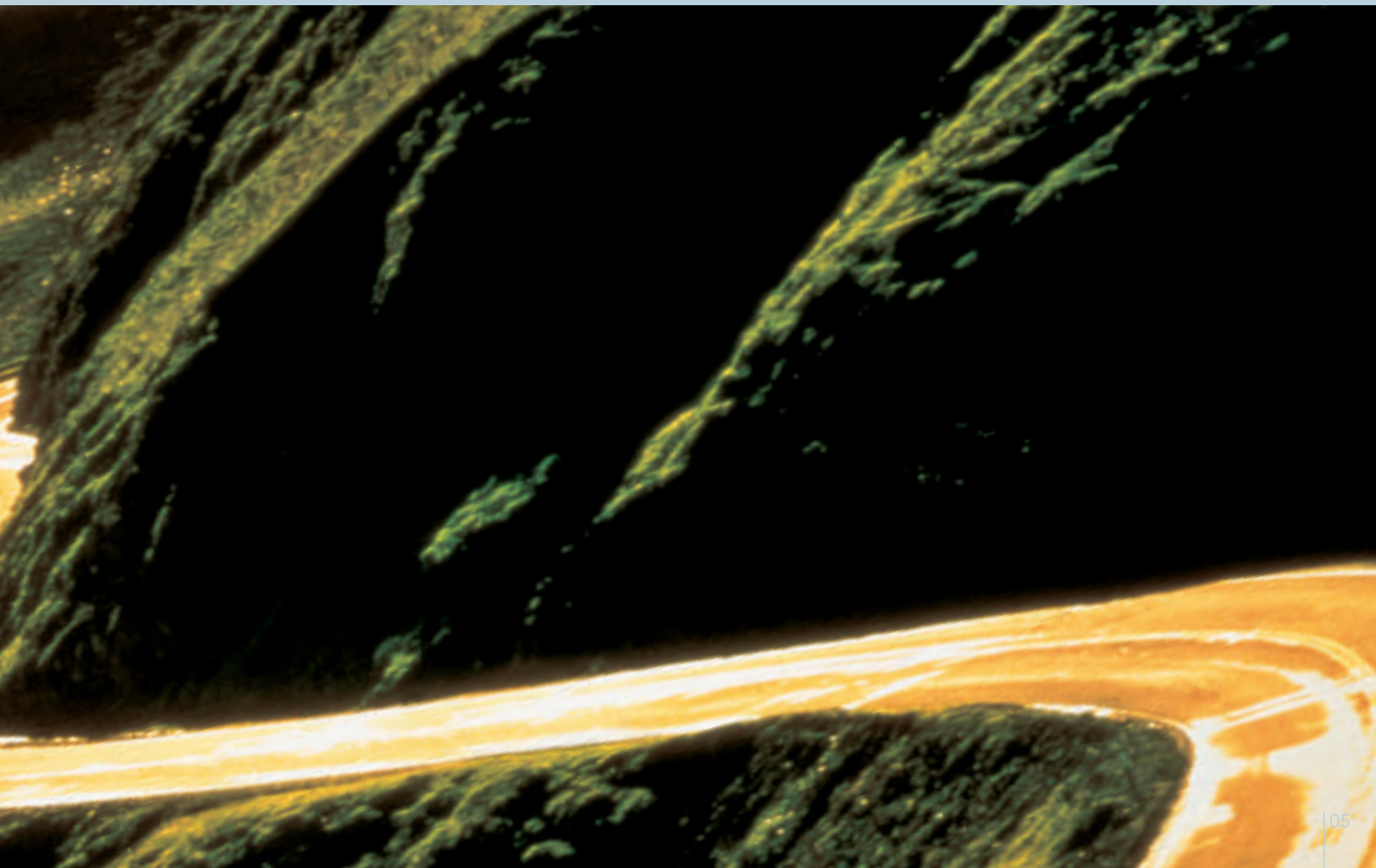
the club

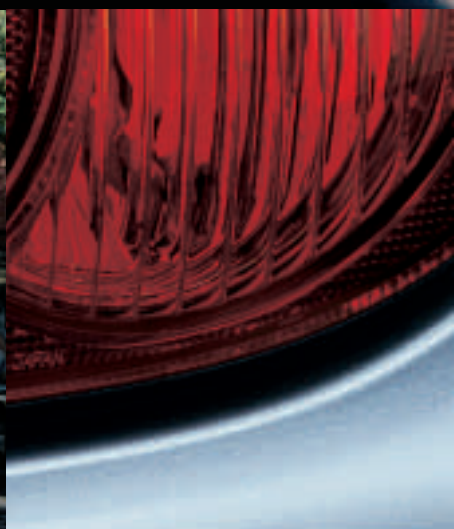
The best roadster ever built?



It's strange, but even here in the traditional homeland of the open-topped sports car, one leading journalist has gone on record with precisely that thought – the finest example of a modern roadster now comes from Japan. Mazda's reinvention of what was practically the lost art of designing and building exciting, responsive roadsters has been rewarded with sales of over half-a-million models. In fact the Mazda MX-5 has become the world's best-selling roadster, with an entry in the Guinness Book of World Records to prove it. When you own a Mazda MX-5, you gain membership to a special group of drivers – a world-wide community of real roadster enthusiasts.



What are you up to?



Who cares! Getting there is most of the fun. Life is simple with a Mazda MX-5. Point and shoot. Who needs a destination?
So why not slip into this neat, little car and throw a few curves over your shoulder.

What makes your heart beat faster?

There are two 16-valve engine options available, the larger of the two developing 146 ps. And the really exciting news is the arrival of Variable Valve Timing (VV-T) in its engine bay. VV-T continuously adjusts the intake valves to boost low-speed torque and high-speed power. So when a normal roadster engine would be gasping for breath at higher revs and tailing off, VV-T allows the Mazda MX-5 to excel. Time to check your pulse?

Engine		1.6i/5MT	1.8i/5MT	1.8i/6MT
Performance [kW (ps)]		81 (110)	107 (146)	107 (146)
Displacement (cc)		1,597	1,839	1,839
Max. torque (Nm/rpm)		134/5,000	168/5,000	168/5,000
Fuel consumption[1] (l/100) km mpg	– Urban	(10.2) 27.7	(11.4) 24.8	(11.9) 23.7
	– Extra urban	(6.4) 44.1	(7.1) 39.8	(7.2) 39.2
	– Combined	(7.8) 38.7	(8.7) 32.5	(8.9) 31.7
CO_2 emission[1] (g/km)		188	210	215
Top speed (mph)		119	127	129

[1] fuel consumption value according to 80/1268 EWG (1999/100/EC)

The six-speed gearbox (standard on the Sport model) gives light and precise changes.

Why waste an ounce of the Mazda MX-5's smooth, potent power when highways, curves and climbs await your undivided attention? That's why the transmission in the Sport model is endowed with a light and precise six-speed gearbox, tempting you to keep the engine's revs just where they'll do the most good – right in the powerband. But if you prefer your driving smooth and easy, the 1.8 litre engine was made for you.

adrenaline

Perfect handling comes naturally this is a roadster with perfect balance.

Rain or shine, the Mazda MX-5's handling is legendary. We can thank its double-wishbone suspension for that, but now there's also a hugely stiffer chassis for this fine suspension to push against. Link this set-up with classic roadster 50:50 weight distribution and you have a recipe for natural agility and bend-straightening handling. The Mazda MX-5's renowned road holding is boosted by larger tyres on the Sport model for extra grip. For looks as well as grip, clip on the stylish hardtop (optional) for winter snugness.

1 3 5

2 4 6 R

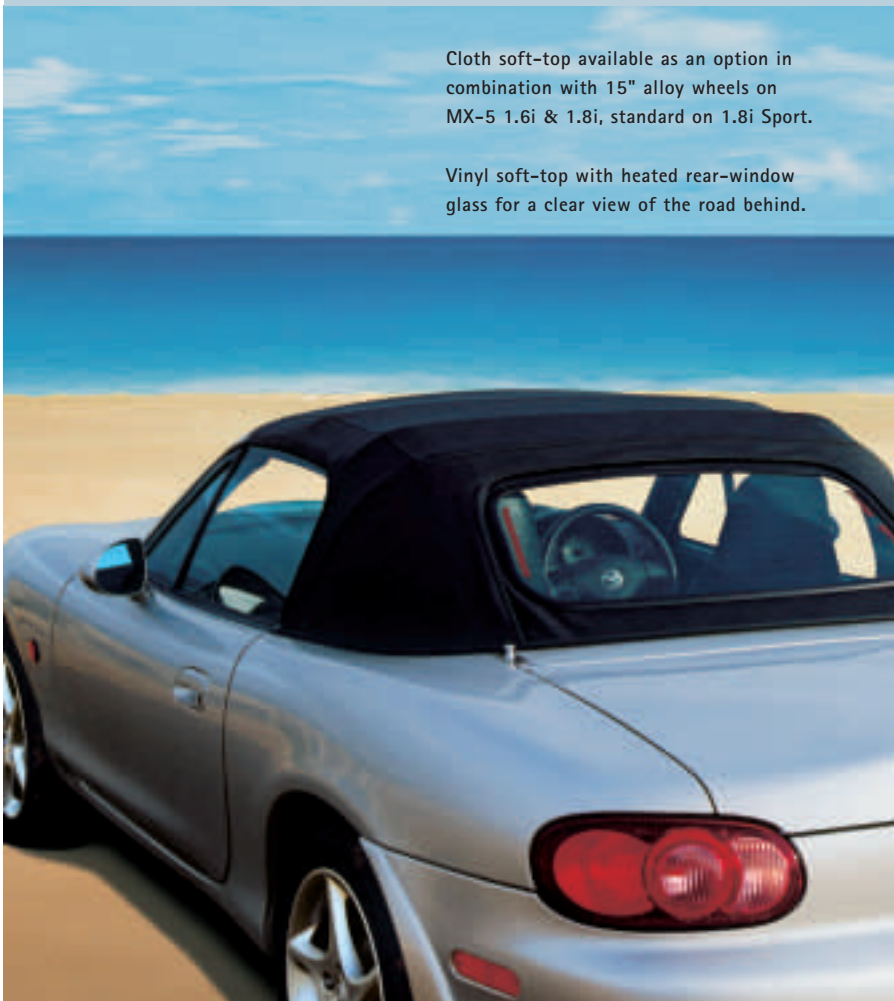
Superb handling, whichever way you look at it. Coupled with an ultra-stiff chassis, the Mazda MX-5 features classic double-wishbone suspension all round.

- The Modular Audio System includes extra tweeters for a crisper sound. (Sport model only.)
- Firmer, power-assisted steering with more direct feel.
- Power windows and power door locking.
- Large centre console offers useful stowage space and incorporates cup holders too.
- Electric Heated Door Mirrors & Electric Aerial.
- ISOFIX child seat anchorage (Passenger seat).

New-shaped seats with higher, more supportive upholstery that give a sportier feel. Black leather seats in the Sport model have built-in seat warming.

Just relaxing in your Mazda MX-5 can be an eye-opener in itself. Take a look at the cockpit with roadster-style white meters. Driver and passenger seats have higher, more supportive upholstery and in the Sport model the black-leather sports seats have built-in seat warming for all-weather driving. The Sport also has a leather-trimmed steering wheel by Nardi, and the leather gear knob gives a classic, roadster finishing touch.

Life needn't always be a race against time.



Cloth soft-top available as an option in combination with 15" alloy wheels on MX-5 1.6i & 1.8i, standard on 1.8i Sport.

Vinyl soft-top with heated rear-window glass for a clear view of the road behind.

When is a car a work of art?

When it's a Mazda MX-5, according to the experts at the New York Museum of Modern Art. Next time you're taking a stroll through their galleries, keep an eye out for the rear light cluster of an earlier Mazda MX-5. They thought it looked so stylish, they made it one of their selected displays. We wonder what they'll make of the latest subtle changes we've made to the Mazda MX-5's bodywork. Stand, for example, in front of its new shark-nose bumper and you'll detect extra muscularity in the curves of its bonnet, its air intake and its new 16" alloy wheels*.

- **Larger tyres on 16" alloy wheels* for improved road holding.**
- **Optional 15" alloy wheels and Cloth soft-top available on 1.6i & 1.8i.**
- **Body-coloured bumpers front and rear.**
- **Body-coloured electric heated mirrors.**

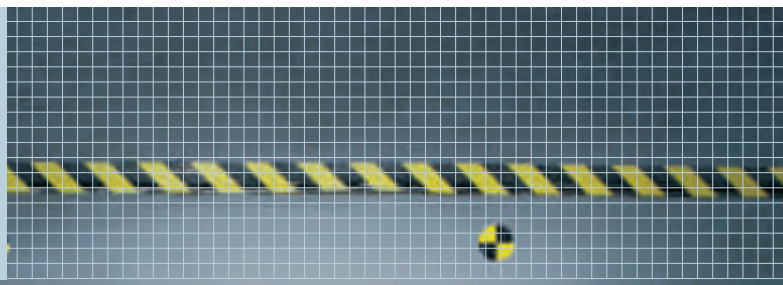
Distinctive rear light design.
An earlier version is displayed in the
New York Museum of Modern Art.

* Sport model only.

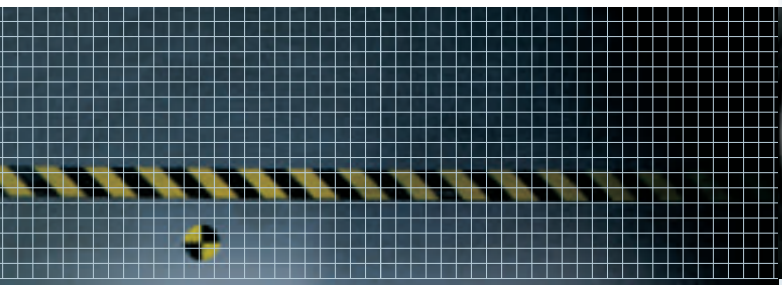
MX-5

When you're driving a car as agile and manoeuvrable as the Mazda MX-5, you soon learn that it possesses a natural ability to avoid potential hazards. This quality is enhanced by the increased stability of a 22% stiffer chassis, the improvement in grip from larger tyres on 16" wheels and the increased stopping power provided by large disc brakes (Sport model only). And if you should still find an obstacle approaching too quickly, the Mazda MX-5 is also equipped with ABS and Electronic Brakeforce Distribution (EBD) to help you cope.

A lesson in safety, from the Mazda MX-5.



The self-supporting, rigid and torsion resistant all-steel body is fitted to a chassis that is now 22 % stiffer. Crumple zones to the front and rear sections have also been incorporated, as have side door beams.



Large disc brakes are fitted all round (front ventilated), and feature ABS with Electronic Brakeforce Distribution (EBD).

Full-size airbag for driver and passenger, with airbag cut-off system on passenger side.*

* De-activates the airbag when there is no occupant in the passenger seat or when an approved Mazda child seat is fitted. (Please see your Mazda dealer for full details.)

Bringing a smile to our drivers' faces is what drives us at Mazda. So you won't be surprised to hear that when we designed our new off-roader, the Mazda Tribute, we put fun at the top of our list of priorities. Like the Mazda MX-5, the Mazda Tribute is dedicated to people who want to get the most out of life.

This is a concept car which has been designed with the 21st century in mind – The Mazda MX Sport Tourer. Pacesetting automobile engineering, versatile and environmentally friendly thanks to a thoroughbred 2.0i petrol engine with an electric auxiliary. Tomorrow's technology, just as you have come to expect from Mazda.

How much fun can you take?

Mazda MX Sport Tourer

Responsibility for the future has a lot to do with selecting the proper car. As an accountable automobile manufacturer, from the design phase the wise use of natural resources has been a primary objective for Mazda. But as important as ecology is, we're interested in more than maintaining a clean environment.
We're also focused on the longevity of our cars. That's why we employ the highest manufacturing standards and specifications.

No wonder Mazda has a reputation for absolute reliability. It's well deserved. Our warranties include:

1. A three year/60,000 mile new vehicle warranty*.
2. A three year unlimited mileage paint and surface corrosion warranty.
3. A six year unlimited mileage anti-perforation warranty.
4. A three year European roadside assistance package.

* Unlimited mileage during the first year.

THE MAZDA MX-5

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furrows

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